

GROWING FORWARD 2

If you are in the agriculture business as a Producer, Processor or a Supporting Organization, you will be eligible for Growing Forward 2.

A new 5-year federal-provincial initiative worth **\$417 million**, designed to encourage innovation, competitiveness and market development is now being rolled out to the Ontario Agricultural Industry. Flexible and practical programming has been developed to **grow profits, expand markets and manage risk**.

Growing Forward 2: Agricultural Organizations

Eligible Clients	Capacity Building (Cost-share %)	Project Implementation (Cost-share %)	Project Implementation - Innovative (Cost-share %)	Cap Over 5 Years (\$)
Producer	50%	35%	50%	\$350,000
Processor	50%	35%	50%	\$350,000
Organization or Collaboration	75%	50%	Up to 75%	\$3 Million
Application Intakes:	June 26 – Ongoing	Sep 9 – Oct 24 Dec 16 – Jan 30/2014	Sep 9 – Oct 24 Dec 16 – Jan 30/2014	Note: Orgs can apply June 26 for Implementation Projects

Capacity Building Projects:

- Skills Development & Training
- Assessments/Audits (Energy Use Assessment)
- Marketing Plans, Market Assessments, Feasibility Plans, Succession Plans
- Labour Productivity Assessments, Business Analysis for Traceability

Implementation Projects - Evaluation Criteria:

- Degree of Project Novelty
- Significance of Benefits
- Risk associated with Project
- Knowledge Transfer and Dissemination
- Drives Sector Competitiveness

Note: More details to come as we get closer to the application intake date of Sept 9.