

## Career Focus – Digital Economy Strategy Initiative: \$20,000

### Program Description:

Career Focus provides funding for employers and organizations to create career-related work experiences for post-secondary graduates. The program is part of the Youth Employment Strategy, a horizontal initiative involving eleven federal departments and agencies. The role of the career focus DES program is to support the development of digital skills across the economy to increase productivity.

### Eligibility Criteria:

This funding is available to businesses of any size operating in Canada. Eligible Projects are as follows: Digital skills can be divided into two categories:

1. Digital technical skills include the ability to:
  - Use digital systems and tools: use computers and other hardware;
  - Use software applications: select and use appropriate software; and/or
  - Apply security measures in digital environments: protect hardware, software applications, data and personal information.
2. Digital information processing skills include the ability to:
  - Determine information needs: recognize, define and articulate digital information needs;
  - Access information: locate, select and retrieve digital information;
  - Assess information: judge the quality, relevance, usefulness, validity and applicability of digital information;
  - Integrate information: interpret, analyze, summarize, compare, contrast, combine, repurpose and represent digital information;
  - Apply information: use information of various digital formats effectively and efficiently;
  - Communicate information: share digital information with others;
  - Create information: generate new digital content and knowledge by organizing, integrating, adapting and applying digital information;
  - Input information: identify, recognize, record and store digital information to facilitate retrieval and use; and/or
  - Organize information: decode, restructure and protect digital information.

### Funding:

Career Focus has a 50% contribution ratio and will fund to a maximum of \$20,000.

### Program Category:

Training, Employment, Youth, Recent Graduates

### Program Responsibility:

Human Resources and Skills Development Canada