

Job Description: B2B eMarketing Internship

Company Background: Onager Solutions Inc. (Onager) helps small and medium sized businesses access and leverage government funding. We work with companies to develop the project concept as well as complete all of the necessary paperwork and write the grant applications. Our services are offered at no risk to your business, because Onager will not invoice you unless we are successful in securing funding. Onager proudly maintains a 94% success ratio.

Job Responsibilities:

- Enhance existing website performance/increased traffic through the use of social media (Twitter Linked In, email marketing campaigns, blogging about the funding industry)
- Monitor Google Analytics to monitor and report site traffic on a weekly basis
- Update our website content and marketing documentation
- Link Onager's website to other website directories along with other suppliers for the industry
- Improve search engine optimization by using key words on website and meta tags
- Create an eblast campaign using our company database and mail merge programs
- Research associations, directories and databases to add Onager to and become an active member in the online community
- Complete market research to help match companies with funding programs
- Develop a grant management system and portal for customers to access grant information specific to their company profile, similar to: <http://gfundsonline.com/> or <http://www.thefundingportal.com/>

Qualifications Required:

- Experience completing similar work using computer programs such as Microsoft Office, Adobe CS and content management systems for websites
- Website development and programming experience using flash and Mac programs such as iWeb would be an asset
- A high level of initiative and ability to work independently and as part of a team
- Be a Canadian Citizen between the ages of 15-30
- Enrolled in a co-op program or a summer student who will be returning to school in the fall

Other Considerations:

- Compensation based on experience & qualifications
- Position based in Lindsay, Ontario

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